

Culture and Tourism June 2013			
Projects Actively Being Pursued			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Development of a governance / implementation body which, in turn, will encompass a Coordinated Events & Promotions Strategy (MES 1)	Skills	HIE / Andrew Anderson	Draft strategy for tourism development completed.
New business plan incorporating tourism development and events coordination for Moray Chamber of Commerce.		Moray Chamber of Commerce HIE / Andrew Anderson	HIE is assisting the Chamber with costs of consultancy and development of proposition for future funding for the Chamber.
A New Arts School/Centre (MES 1) Focus to be on Centre rather than art school as Moray College UHI already has this facility.	Development	Creative Moray / Anna MacPherson	This will be heavily influenced by decisions on Lossie Green project and Elgin Town Hall.
Culture of Innovation project with the Malt Whisky Trail		Malt Whisky Trail / JJ Johnston Glasgow School of Art HIE / Andrew Anderson	Development of MWT as tourism attraction and improving linkages with business and wider community.
Low priorities to be promoted as opportunities			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Regional Sports Facility (MES 2) It is likely that instead of one central establishment, there will be coordinated access to multiple facilities across Moray.	Development	Sport Scotland Moray Council / Cllr Gary Coull	Project group to be formed. Consideration being given to organisation of a sports summit.
Assist Hotel Development (MES 3) Need for a medium sized 3 or 4 star	Development	Elgin BID / Gill Neill	Private sector developer still to be identified

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hotel in addition to development at Coleburn.			
Visitor Orientation (MES 6) Should have multiple uses, like in Visitor Path idea e.g. heritage and Visitor Information Centre.	Development	Moray Council / Reni Milburn Visit Scotland	Part of role of the redeveloped Grant Lodge or other orientation centres for tourists
<u>Low Priorities in need of alternative actions</u>			
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Skills & Training			
<u>Projects Actively Being Pursued</u>			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Consider feasibility of a “One Stop Shop” in Elgin ie a multi-agency service gateway for individuals and businesses that is either a physical presence, an on-line resource or both.	All	SDS	
Develop a coherent and consistent progressive framework that articulates works experience, enterprise opportunities, business to schools/college and World of Work Wednesdays across Moray.	All	EAG	
Increase the number of Modern Apprenticeship starts in Moray.	All	SDS	
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Mapping exercise to understand nature of current skills pipeline in Moray		EAG	
Provide Moray Pipeline guide for staff from key referral agencies		EAG	
Establish current skills spend across Moray		SDS	
Establish gaps or areas where services may need calibrating		EAG	
Investigate the use of IT to promote opportunity and increase awareness and aspiration of young people		EAG	
Development of methods to efficiently get labour market information and sectoral awareness into all Moray communities and schools.		SDS	
Increase awareness of Modern Apprenticeships to employers and young people		SDS	
Establish Modern Apprenticeship ambassadors		SDS	

Development			
<u>Projects Actively Being Pursued</u>			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Elgin Business Park (Barmuckity)		HIE/Springfield / Steven Hutcheon	
Forres Enterprise Park		HIE / Steven Hutcheon	
Industrial Estate Remodelling		MC / Stuart Beveridge	
Buckie Harbour SME	Transportation	MC / Gordon Holland	
Ease of Doing Business		MC / Richard Hartland, Jim Grant, Beverly Smith, Kevan Sturgeon, Donnie Mackay	
Development Plan, Expansion Land and Office accommodation		MC / To clarify	
Lossie Green redevelopment – master planning		MC / David Duncan Rowena MacDougall	
Buckie Harbour Strategic review	Transportation	MC / Gordon Holland ?	
Student accommodation		Mcollege / Mike Deveney	
College Campus		Mcollege / Mike Deveney	
Dr Grays (NHS 2020 vision)		NHS / Andrew Fowlie ?	
Business engagement		MEP / Gordon Sutherland	
St Giles extension		Robertsons- planning application in progress	
<u>Low priorities to be promoted as opportunities</u>			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Elgin West business park		MC/ NHS / David Duncan	

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Regional sports facility	T&C	MC / Nick Goodchild ?	No sustainable business model for delivery and ongoing costs
Art centre	T&C	Tourism and culture Group to advise?	To be assessed by tourism and culture group to determine priority and need should link to Lossie Green redevelopment
North Port Elgin redevelopment		MC / David Duncan?	
Lossie Green redevelopment full implementation		MC / David Duncan Rowena MacDougall?	Note – activities to promote such as master plan and opportunities for road improvements are a priority
A96 road improvements		MC / Gordon Holland?	Opportunities for development to be actively encouraged continued lobbying for need associated with master plan
High Street Pavilion		MC / David Duncan Rowena MacDougall?	
<u>Low Priorities in need of alternative actions</u>			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
East of Moray science and business park		To be identified	Ease of delivery and funding mean this cannot be progressed at this time, however alternative opportunities for local employment land need to be explored
<u>Enabling Actions</u>			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Expand economically active population	highlighted	Richard Hartland, Jim Grant, David Duncan.	New projects relating to affordable housing and employability

Inward Investment & Business Growth			
<u>Projects Actively Being Pursued</u>			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Barmuckity Business Park	Development	HIE/Springfield/Steven Hutcheon	Legal agreements are now being negotiated.
Enterprise Park Forres	Development	HIE/Steven Hutcheon	Units 10 and 11 under construction. Negotiations with tenant for Unit 11 underway. Unit 6 Atos building now formally opened. Southside Road complete by 1 st week in June. Masterplan exercise underway.
Buckie Quayside Provision	Development	HIE/Craig Lawrence/Moray Council/Gordon Holland	Tender being issued for high level options assessment. Links to other Buckie Harbour Projects
Faster Broadband		HIE	Contract now awarded to BT and roll out starting.
Exploit Assistive Technology Opportunities		HIE/NHS?	HIE has attended a number of conferences and shows promoting the Lifesciences sector in Moray. Proposition material has been developed.
Identification of Expansion Land	Development	HIE/MC	Property Audit has been completed. Masterplan exercise being carried out on EPF. Feedback to be provided to MC local plan.
Engineering Collaborative		NSIG/HIE	Event held at HS during April. Ongoing relationship being built up
<u>Low priorities to be promoted as opportunities</u>			

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Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Seminar With Construction Community Leading	Development	MC/HIE	Date and time needs to be agreed
Assistance to Access, Grants, Loans, Financial Support		MC/HIE	Project needs to be defined
Funding Task Group (Define issue, Access to Finance Global, Public Sector Govt Funding)		MC/HIE	Project needs to be defined
Tendering, PQQ Training		MC/HIE	MC have recently held an event.
Rationalise Promotion Media to Promote CI Events (with T&C)	Tourism and Culture		Project needs defined
Create a Creative Industries Database (with T&C)	Tourism and Culture		Project needs defined
Help Change Operating Environment so Creative Individuals Can Stably Work (with T&C)	Tourism and Culture		Project needs defined
Value to Economy Generated By Creative Industries (with T&C)	Tourism and Culture		Project needs defined
<u>Low Priorities in need of alternative actions</u>			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Elgin West Research & Innovation Park	Development		Feasibility study shows that currently this project is not viable.
East Moray Science & Business Campus	Development		HIE have been unable to secure the land originally envisaged for this project. Currently this project may have links with the wider Buckie Harbour development.

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Promote Opportunities – Central Office Provision	Development	MC/Private Sector?	
<u>Enabling Actions</u>			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Course Development	Skills and Training		Pass to Skills and Training Group
Establish Business Support Unit	Skills and Training		Pass to Skills and Training Group
Business Into Schools Initiative	Skills and Training		Pass to Skills and Training Group
Communications			For all groups
Annual Forum with Business			For all groups
Marketing and Linkage with Tourism Sector	Tourism		Pass to Tourism Group
Need to Develop Menu for Visitor – Accommodation, Food and Entertainment	Tourism		Pass to Tourism Group
Tourism and Culture Infrastructure	Tourism		Pass to Tourism Group

Transportation			
Projects	Any cross over with other Groups	Partner Lead / Project Leader	Comments
Strategic review of regional public transport links within Moray	Tourism	The Moray Council / Head of Direct Services (SC)	Removal of scheduled subsidised bus services will require complete review of public transport within Moray. Review to include expansion of Dial a Bus and how community transport is delivered.
Improvements to traffic distribution outside Elgin centre i.e. completion of distributor road network	Development	The Moray Council / Head of Direct Services (SC)	Planning application for proposed Western Link Road expected to be considered December 2013 by Planning and Regulatory Committee.
Strategic connections, improvements to business park accessibility	Development	The Moray Council / Transportation Manager (GH)	Work underway at Barmuckity with developer and Transport Scotland.
Develop bus links between Moray and the Central Belt	Tourism	The Moray Council / Transportation Manager (GH)	The Moray Council have submitted an expression of interest to Transport Scotland to access start up funding from the Bus Investment Fund. If successful, operator likely to start (Late Autumn 2013) daily service (2 return journeys) from Aviemore to Elgin/Forres/Kinloss/Lossmouth.
Lifting the Spirit Project	Development	Hitrans	The project lead by HITRANS is to run a pilot to transfer freight from whisky industry from road to rail facilitating opportunities for other commodities.
Improvements to A95 (in Highland Council area)	Development / Tourism	Transport Scotland	Transport Scotland have one scheme for realignment of A95 in a

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			minor schemes programme for construction soon. Need to get details of the extent of this improvement and timescales. Should liaise with Highland Council to make a case for other A95 improvements with Transport Scotland
Developments at Buckie Harbour (with potential for also increasing commercial activity at Burghead)	Development	The Moray Council / Head of Direct Services (SC)	Buildings provision for renewables O&M or business units for small & medium-sized companies underway at Buckie with Council + ERDF funding. Assessing needs of other existing and new harbour users at Buckie with regard to harbour land availability and harbour facilities. Possible future expansion of Buckie harbour? Burghead should be assessed to determine if any commercial “overspill” from Buckie could be accommodated here with a boost to economic activity in the area.
Relocation of lorry park for Elgin	Development	The Moray Council / Transportation Manager (GH)	Need to identify a site in the next development Plan and find funding to deliver
Improvements to Aberdeen – Inverness rail service	Development / Tourism	Transport Scotland	Transport Scotland have programmed improvements with priority to new stations at Dalcross & Kintore. Improved access for Moray air passengers, but some improvements which would improve

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			Forres rail station and journey times have been slipped back in the delivery programme.
A96 dualling (including a “bypass” for Elgin)	Development / Tourism	Transport Scotland	Transport Scotland programmed for 2025-2030 but meetings with Council officers and other stakeholders underway. Next meeting April 2013. Need to lobby for early start on Moray section of the route (in competition with Aberdeenshire & Highland Councils).
A96 Alexandra Road redesign of junctions	Development / Tourism	Transport Scotland	Need to persuade Transport Scotland (via political route) to programme & fund traffic signal junctions with pedestrian crossing facilities for Alexandra Road as Buchanan’s recommendations in Elgin City for the Future report. Support justification from Elgin Traffic Study (joint Moray Council and Transport Scotland study) and the long wait for A96 dualling. Other developments on north side of A96 depend on this being delivered first.
Bus station relocation to Lossie Green area	Development / Tourism	Joint - Moray Council / Transport Scotland	Requires 11 to be delivered first to reduce pedestrian severance on Alexandra Road
Multi-storey car park in Lossie Green area	Development / Tourism	Joint – Moray Council / Transport Scotland	Requires 11 to be delivered first and other developments on Lossie Green to be committed. Source of funding?.
Replacement dredging facility for Moray harbours	Development / Tourism	The Moray Council / Transportation Manager (GH)	Procurement process progressing towards acquiring a new dredger.